

NOTICE OF INCREASE TO ACCA MEMBERSHIP DUES

FINAL Draft January 22, 2016 for approval at Feb. 9th meeting.

If approved this notice would go out to members right away and the fee increase would be effective March 1, 2016

Membership Dues:

The ACCA Board has approved changes to the current membership dues structure as an investment by the members to build upon the organizations work to date.

The fee for 2015 was \$100.

The new membership dues will be as follows:

\$150 for 2016

\$160 for 2017

\$165 for 2018

At the request of those members who are no longer fully active as consultants, a new category of Retired Member has been added at \$50 per year.

New Activity:

The new strategic plan (2015-18) was created by the Board at its retreat in the Fall of 2015, and builds upon the earlier strategic approaches identified by the Board in 2011. The new plan calls for the organization to raise the ACCA profile by securing paid ads and sponsorships with select target associations that often provide work for our members. To undertake this new activity increased revenues are required. It is also prudent fiscal planning to gradually rebuild an accumulated surplus for future initiatives.

Background:

ACCA membership dues were set in 2005 at \$100. The dues remained at that level for the first ten years of operations.

As the membership has grown, the need for part time administrative support has also grown. The contract for the secretariat has increased in 2015 from 10 hours per month to 20 hours per month.

Benefits to members and the organizations impact have grown in the past decade. ACCA members now reside across all regions of the country. In the most recent survey members reported that

their work activity occurs in all 10 provinces and 2 territories. ACCA's bi-monthly *Exchange* has increased readership and outreach to a broader spectrum of the arts and culture sector. Knowledge Exchange events are organized in the regions.

Surplus:

Over the first eight years ACCA was able to generate a small annual surplus which was accumulated until 2014. That year the board voted to spend up to \$5000 of the surplus on the website redesign and spread the cost over two fiscal years. This was done and reduced the accumulated surplus to under \$1,000. The surplus will now be rebuilt over the next few years.

ACCA Bylaws SECTION 3 – MEMBERSHIP DUES AND TERMINATION

3.01 Membership Dues

Membership dues shall be established by the board of directors. Members shall be notified in writing of the membership dues at any time payable by them and, if the dues are not paid within the time specified in the renewal notice, the members in default shall automatically cease to be members of the Corporation.